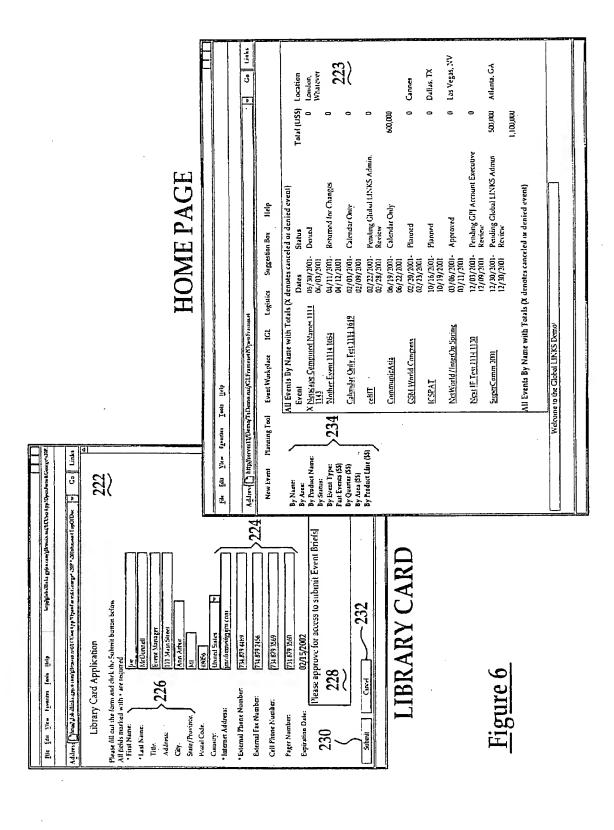


Figure 5



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	Geographic Area North America Region United States	nerca Praductine Pagera		Who are your ideal customer(s)?
	Country			What are they looking for :
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	Requester Marge Ka	Addison [] http://www.140/wmq/TsDemo.ms/CLFnaced:Upcofrances		What are they looking for !
	Manager Laura His	Edil Clore	Mile	What is the source of the dats?
	Event Manager CTJ Show Code 9373 Show Year 2001 Client Code M655	General Presisted Marketing Bed Marketing Bed Badget Felipsine Space: Interest Bed	238 Miss	Pinnsty objectives What are your event objectives and how will you measure them? Objective Measurement:
		Client Actions		Objective 2. Nessurement:
		Total Event Estimate ("In US Dollars, about directed Space Estimate) Settemase		Objective 3. Measurement:
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	▼ Message Plan
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Figure 8	Auministrator )
	FVFNT WORKSPACE

